

Chapter 2 Review

Create and Design

Instructions

Entrepreneurs must identify and analyze the four functions of business in order to be successful. Create and design an infographic identifying and analyzing the functions of production, marketing, management, and finance. Decide how to organize information about the business functions visually, and use the following prompts to guide you in creating your infographic:

- What operational activities relate to each business function?
- How does each business function rely on the others to create cohesive operational activities in an entrepreneurial venture?
- What examples can help demonstrate each business function?
- How does each business function affect a company's growth and net worth?